

The Altrincham Garrick Playhouse









2015/16 SEASON SPONSORSHIP PACKAGES







For our forthcoming 2015/16 Season we are proud to be able to offer our new

SPONSORSHIP PACKAGES

These include
Full Theatre Sponsorship
(All Main Stage Garrick Productions)

Individual Production Sponsorship (Garrick Main Stage)

Studio Theatre Production Sponsorship (Our Season of Lauriston Studio Productions)

Be involved in supporting the very best in local community theatre, and together, boost your own customer profile.



To find out what we can do for you, please contact,
Nev Roby, Theatre Manager
0161 925 5133

or e-mail Stuart Slade at: marketing@altrinchamgarrick.co.uk (with your name, phone number and any other contact details)

GOLD

FULL GARRICK SPONSORSHIP for ONE SEASON £7,500

ONLY ONE Available

The Garrick Playhouse is sponsored by (your name)...... to be added to:

THE FULL SEASON BROCHURE (COVER)

13,000 copies sent to all our membership and on public display in the theatre and also freely given out/mailed out, on request, to the general public. This Brochure is also available online, viewed by an even wider audience, (if deadline for publication is met).

PLUS also a 1/2 page advert on the back cover.

DL LEAFLETS (x12 MAIN STAGE Productions)

On the front page of each production leaflet, - min 700 per show, these are again distributed to the public and on display in the foyer etc

A4 PRODUCTION FLIERS (min 350 copies per show x12)

ALL MAIN STAGE PRODUCTION'S A3 FOYER/BAR POSTERS

EXTERIOR MONOLITH POSTER (x12 Productions)

Large back illuminated poster sited in front of the exterior of the Playhouse

ANY LOCAL GARRICK ADVERTISING

Added to/included in all our Local advertising distributed throughout the area eg. SAM, and the Sale, Hale and Altrincham Handbook (30,000) (if deadlines for publication are met).

GARRICK SPONSOR'S DISPLAY

A specified area in our foyer, for the 2016/17 season, with your name/advert displaying you as our Season Sponsor.

PROGRAMMES (x12 MAIN STAGE Productions)

On the cover of all our Main Stage Programme (min 500 per show).

WEBSITE

On the front page of our website, plus a link to your main web page.

FACEBOOK

Featured on our Facebook page for the 2016/17 Season

ALSO IN THIS PACKAGE:

4 complimentary tickets and 2 Programmes for each Main stage production (Sat Night) (same seats) - this could be altered if other evenings were preferred.

We will ask if you are unable to take you allocation for each show.

Reserved Parking space on each Saturday night (or other pre-specified evening)

Future recognition as a Theatre Sponsor, in perpetuity, on our website.

Special for this season:
1/2 Page advert included in every Main Stage programme (x12)
min 500 per show.

SILVER

INDIVIDUAL MAIN STAGE PRODUCTION SPONSORSHIP for ONE SEASON

12 Available (Panto £1,000 Musicals £750 Plays £500)

The Production is sponsored by (your name)...... to be added to:

The Specific Show page in our SEASON BROCHURE

13,000 copies sent to all our membership and on public display in the theatre and also freely given out/mailed out, on request, to the general public. This Brochure is also available online and is viewed by an even wider audience, (if deadline for publication is met).

THE PRODUCTION'S DL LEAFLETS

Small advert and recognition of your sponsorship of your preferred production on the DL leaflet for your production (700 copies) - these are again distributed to the public and on display in the foyer etc

A4 PRODUCTION FLIERS (min 350 copies per show)

THE PRODUCTION'S A3 FOYER/BAR POSTERS

THE PRODUCTION'S EXTERIOR MONOLITH POSTER
Large back illuminated poster sited in front of the exterior of the Playhouse

ANY LOCAL PRODUCTION ADVERTISING FOR YOUR PRODUCTION

Added to/included in all our Local advertising distributed throughout the area eg. SAM, and the Sale, Hale and Altrincham Handbook (30,000) (if deadlines for publication are met).

SPONSOR'S DISPLAY

Space allocated for a single roll-up banner in our Foyer for the duration of the production.

THE PRODUCTION PROGRAMME

On the cover of all our Main Stage Programme (min 500 per show) and any adverts included in our aditional Studio programmes for your production.

WEBSITE

Your Advert added to the specific show page, in perpetuity, with a link to your web site.

FACEBOOK

On our Facebook page for that production.

ALSO IN THIS PACKAGE:

4 complimentary tickets and 2 Programmes for your production, any evening except Monday (to be booked in advance)

SINGLE Priority parking Space in our Car Park (to be confirmed and booked on the required night).

Special for this season:

1/4 Page advert included in every Main Stage programme, upgraded to a featured 1/2 page for your production, min 500 copies per production (1200 Panto)

BRONZE

(AFTER SEASON HAS BEGUN) MAIN STAGE PRODUCTION SPONSORSHIP

(If still available - Musicals £500 Plays £350)

The Production is sponsored by (your name)...... to be added to:

THE SPECIFIC PRODUCTION'S A3 FOYER/BAR POSTERS

THE PRODUCTION'S MONOLITH POSTER

Large back illuminated poster sited in front of the exterior of the Playhouse

ANY LOCAL PRODUCTION ADVERTISING FOR YOUR PRODUCTION

Added to/included in all our Local advertising distributed throughout the area eg. SAM, and the Sale, Hale and Altrincham Handbook (30,000) (if deadlines for publication are met).

SPONSOR'S DISPLAY

Space allocated for a single roll-up banner in our Foyer for the duration of the production.

THE PRODUCTION PROGRAMME

On the cover of all our Main Stage Programme (min 500 per show) and any adverts included in our Studio programmes for your production.

WEBSITE

Your Advert added to the specific show page, in perpetuity, with a link to your web site.

FACEBOOK

On our Facebook page for that production.

ALSO IN THIS PACKAGE:

YOUR PRODUCTION'S DL LEAFLETS

Small advert and recognition of your sponsorship of your preferred production on the DL leaflet for your production (700 copies) - these are again distributed to the public and on display in the foyer etc (if deadlines for publication are met)

A4 PRODUCTION FLIERS (min 350 copies per show) (if deadlines for publication are met)

4 complimentary tickets and 2 Programmes for your production - any evening except Monday (to be booked in advance)

SINGLE Priority parking Space in our Car Park (to be confirmed and booked on the required night).

Special for this season:

1/4 Page advert included in all remaining Main Stage programmes
- upgraded to a featured 1/2 page for your production,
min x500 copies per production.



LAURISTON STAGE PRODUCTION SPONSORSHIP

Full season (4 shows) - £500

1/2 Page Advert in **ALL** Lauriston Programmes as sponsor of the Studio

A3 Poster space allocated in the Bar as sponsor of the Lauriston Studio

Sponsor recognition of each Lauriston Production, in our Season Brochure, posters, programme covers, website, leaflets and foyer displays for ALL Lauriston productions and any adverts in our Main Stage programmes.

Advert and link added in perpetuity on our website and each page dedicated for each Lauriston Production

Space in the Bar for Roll up Banner advertising for your company

4 Complimentary seats and programmes for each production (Sat Night) - must be confirmed in advance ASAP especially if other performances are preferred

Reserved Car Park Space

